

Unifi Communications IP Telephony (IPT) Solution

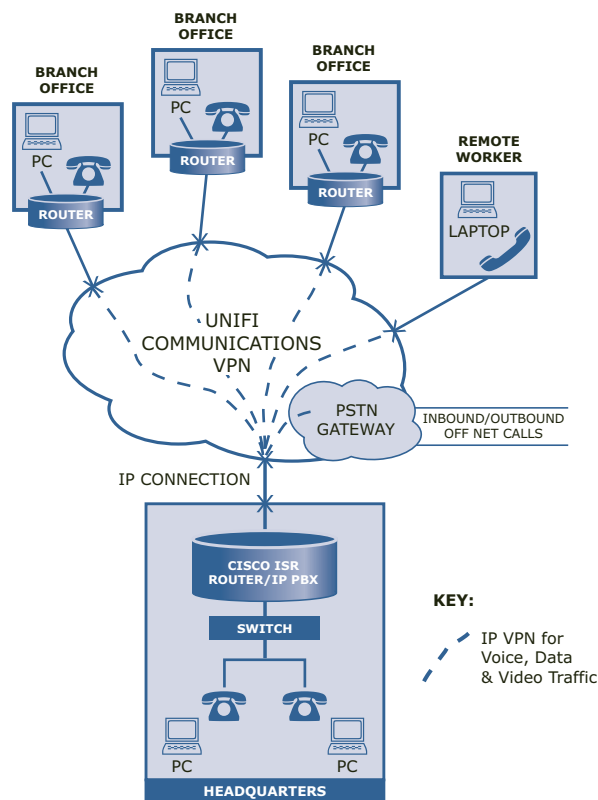
Converge your voice, data, and video networks onto a single, reliable IP infrastructure with Unifi and:

- Remove inter-site call costs
- Reduce “off-net” call costs
- Simplify your external communication links
- Utilise unused bandwidth
- Enjoy increased productivity across your business

Leveraging market-leading Cisco Integrated Services Routers, Switches, and IP Phones, and applications including Cisco’s Call Manager Express and Unity Express on a single, router-based platform – Unifi’s IPT solutions deliver the features you’d expect from a traditional PBX plus the power and reliability of Cisco’s market-leading routing technology.

Utilising one of the industry’s first true IP transit services, you’re empowered with full, IP backbone-driven PSTN connectivity – thereby eradicating call expenditure between your premises and the local exchange, and dramatically reducing your external call costs – while also removing the cost of traditional BRI/PRI connectivity.

The perfect partner to help your business maximise the massive benefits offered by IP technology, Unifi boasts an incredible array of IP experience and knowledge supported by a matchless partnership portfolio. Put simply, it’s all the IP advice, support, and expertise you’ll ever need.



Converged Voice and Data IP Infrastructure



For further information on IPT or any of our other products call: +44 (0) 208 943 9333 or email ipc@unificomms.com

Enhance your operating efficiencies and cut your costs with a single, reliable, secure IP network, and quickly realise:

- Lower operating costs & greater business agility
- Secure zero cost inter-site voice calls
- Dramatically reduced external call costs
- Zero outlay on traditional BRI/PRI connectivity
- Direct control over adds, moves, & changes
- Centralised telephony administration & control
- Inherently strong investment protection
- Instant minimal-cost network scalability
- Genuine peace of mind with Unifi's 24x7 support

Work more efficiently and more effectively:

- Maximise communicability with rich-functioning, easy-to-use Cisco IP phones
- Strengthen customer loyalty through personalisation, collaboration and customer-centric services
- Enable greater employee responsiveness
- More innovative customer offerings and competitive differentiation without "big company" networking expenses
- Access next-generation applications such as Video-over-IP and white boarding for better staff, supplier, customer and partner communications
- Empower secure, instant-access, low-cost remote working
- Minimise business threats, maximise availability, and optimise network assets
- Relieve IT staff from infrastructure management burden back to core business activities

Increase productivity with integrated communications:

- Enhance customer service with slicker, more unified communications across every channel – including call handling, email, and websites
- Identify and grasp business opportunities fast – even on the road
- Optimise professionalism and customer experience through automated attendant and voicemail options
- Unique DDI and fast, easy internal call-handling processes

Feature-rich and future-proof software platform

- Upload new features and upgrades rapidly and easily with no impact on service
- Seamlessly integrate even geographically
- Add users at predictable, minimal cost
- remote extensions with advanced IP telephony features

If you're not yet ready to embrace a pure IP Telephony solution, we can link your existing PBX to a Media Gateway, in turn linked to your IP connection. So that you can still enjoy all the benefits of IP Telephony – including the all-important slashed call costs – on your existing analogue handsets while retaining the flexibility to add "pure" IP users when and wherever you want.



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